



5th Annual Scientific Meeting
January 13 - 15, 2023
The Ritz-Carlton, New Orleans

A long-exposure night photograph of a street in New Orleans. The street is lined with historic, multi-story brick buildings. Many of the buildings have ornate wrought-iron balconies. The street is illuminated by warm streetlights, and the ground is wet, reflecting the lights. In the background, modern skyscrapers are visible against a twilight sky. The overall atmosphere is lively and urban.

**SPONSOR & EXHIBITOR
PROSPECTUS**



"Uptown Bound" by NOLA artist Terrance Osbourne

Dear Sponsors & Exhibitors,

The American Society of Pediatric Neuroradiology (ASPNR) invites you to participate in our **5th Annual Scientific Meeting!** The meeting will be held **January 13 - 15, 2023** at **The Ritz-Carlton, New Orleans**, a magnificent Beaux-arts architectural gem located in the city's historic French Quarter.

The ASPNR will feature an **engaging, interactive educational program** with presentations from experts and innovators in our field. The scientific program will include educational reviews, address challenges encountered in daily practice, and examine cutting-edge approaches to the neuroimaging evaluation of pediatric CNS disease.

On Friday evening, the **Opening Reception** will welcome all attendees and the Saturday evening **ASPNR Gala** will be a lively evening event at the House of Blues celebrating the ASPNR's 30th Anniversary! On Thursday, January 12, the day before the scientific meeting starts, a **Hands-on Advanced Neuroimaging Workshop** will be offered to those who would like to hone their skills in pediatric fMRI - an exciting new addition to the meeting.

Our website is the destination for all conference matters, including the sponsorship applications. As you will see, we have a wide variety of sponsorship opportunities. If you have any questions or are in need of a custom sponsorship package, please feel free to visit www.aspnr.org or contact Nicole Brandt, ASPNR Executive Director, at nbrandt@hollandparlette.com.

I look forward to spending some #FunLearning time with colleagues and friends and am excited to welcome new members to the ASPNR community! *Laissez Les Bon Temps Rouler* at #ASPNR23!

Susan Palasis, MD
Past-President of The American Society of Pediatric Neuroradiology
Program Chair, 5th Annual ASPNR Scientific Meeting

About The ASPNR

The ASPNR was founded in 1992 with the objective of developing, fostering, and supporting the care of pediatric patients undergoing neuroradiologic imaging examinations and procedures. The ASPNR aims to maintain the highest standard of practice, research and education in pediatric neuroradiology, which is an area of specialization in the broader field of neuroradiology. Members of the ASPNR enjoy a culture of close fellowship and collegiality that provides a platform for exchange of ideas and dissemination of knowledge between pediatric neuroradiologists and kindred pediatric and/or neuroscience physicians, surgeons and scientists. There are 602 ASPNR members as of July 2022.

2023 ASPNR Scientific Meeting

- Friday, January 13 - Sunday, January 15, 2023
- Ritz-Carlton New Orleans French Quarter
- 350 attendees expected
- 15 CME hours expected
- Opening Keynote Speaker Dr. Anne G. Osborn and other top lecturers in the field
- 2023 Topics include*: pediatric neuroradiology around the world, current concepts of brain tumor imaging, neurocutaneous disorders, pituitary and pineal imaging, neonatal and fetal brain abnormalities, brain perfusion and vascular disease in childhood, new technologies/advanced imaging techniques, pediatric neuroradiology in practice, pediatric head and neck imaging, and timely recognition of metabolic disorders

**Full scientific schedule available November 2022*

Payment, Deadlines, & Cancellation Policies

- Full payment is due at the time of application
- Application Deadline: October 1, 2022
- Deadline to Upload Exhibit Information: December 1, 2022
- Cancellation Policy: Notification of cancellation must be submitted in writing to Zenia Spear, Meeting Manager, via email to zspear@hollandparlette.com. Upon receipt of written notification of cancellation, there will be a 50% administrative fee. No refunds will be issued after January 1, 2023.

Top Reasons to Exhibit at ASPNR

- **In-person-only preeminent Pediatric Neuroradiology meeting with excellent attendance!**
- **Abundant opportunities for one-on-one interaction with attendees.**
- **Strategic location of exhibitors to breaks, food, and events.**
- **Engage with hundreds of expert neuroradiologists, pediatric radiologists, general radiologists, pediatric neurologists, and scientists from the USA and abroad.**
- **Connect with influential departmental decision-makers.**
- **Leverage the ASPNR's wide-reaching social media following. The ASPNR's website registers 47,000 users with 86,000 visits per year and the ASPNR has over 8,000 followers on Twitter.**
- **Market your product in the specialized field of Pediatric Neuroradiology.**
- **Grow your company's visibility in a competitive market.**
- **Meet old friends and make new ones in the welcoming city of New Orleans.**
- **#FunLearning**

PLATINUM \$45,000 *Friday and Saturday*

Lunch Non-CME Session - 30 minutes

Friday or Saturday lunch time slot. Sponsor selects the session topic and faculty presenter with approval from the ASPNR. All food, beverage, and audio-visual costs are paid for by the ASPNR.

Additional benefits:

- One tabletop booth with prime exhibit location
- Branded floor clings in the registration and break areas
- Recognition on the ASPNR website and social media platforms, meeting program, signage, meeting app and throughout the meeting as a premiere sponsor
- One registrant list sent one month before and approximately one month after the meeting
- 4 complimentary meeting registrations
- 4 complimentary tickets to the Saturday evening ASPNR Gala
- Choice of additional premium recognition (lanyards, hotel key cards, or conference bags)

GOLD \$25,000 *six spots available*

Breakfast Non-CME Session - 20 minutes

Scheduled on a first-come, first-served basis. Sponsor selects the session topic and faculty presenter with approval from the ASPNR. All food, beverage, and audio-visual costs are paid for by the ASPNR.

Additional benefits:

- One tabletop booth with prime exhibit location
- Recognition on the ASPNR website and social media platforms, meeting program, signage, meeting app, and throughout the meeting as a sponsor
- One registrant list sent one month before and approximately one month after the meeting
- 3 complimentary meeting registrations
- 3 complimentary tickets to the Saturday evening ASPNR Gala

SILVER \$7,500 *twenty spots available*

Benefits:

- One tabletop booth
- Recognition on the ASPNR website and social media platforms, meeting program, signage, meeting app, and throughout the meeting as a sponsor
- Registrant list sent one month before and approximately one month after the meeting
- 2 complimentary meeting registrations

Sponsorship Add-ons (first-come, first-served)

Lanyards	\$3,000	Conference Bags	\$3,000
Hotel Key Cards	\$3,000	Charging Station	\$3,000
Meeting Wifi	\$2,000	Case of the Day	\$1,500
Second Line Handkerchiefs	\$3,000		

THE ASPNR GALA \$25,000 *exclusive sponsorship*

Saturday, January 14 at the House of Blues (175 attendees expected)

SOLD OUT

Benefits:

- Recognition as the exclusive sponsor of the ASPNR 2023 Gala online and in all event materials
- Sponsor logo on beverage napkins at the event
- Registrant list sent one month before and approximately one month after the meeting
- Opportunity to address the attendees during the Gala

OPENING RECEPTION \$15,000 *exclusive sponsorship*

Friday, January 13 at The Ritz Carlton, New Orleans in the Exhibitor Hall

Benefits:

- Recognition as the exclusive sponsor of the ASPNR 2023 Opening Reception online and in all event materials
- Registrant list sent one month before and approximately one month after the meeting
- Opportunity to address the attendees during the reception

YPS MIXER \$5,000 *two spots available*

Saturday, January 14 at the Ritz Carlton Library Lounge

Benefits:

- Recognition as a sponsor of the ASPNR 2023 YPS Mixer online and in all event materials
- Registrant list sent one month before and approximately one month after the meeting
- Opportunity to address the attendees during the event

EVENT SPONSORSHIPS

EXHIBIT SCHEDULE

Ritz-Carlton New Orleans

Thursday, January 12, 2023

- 10:00 am - 1:00 pm Exhibitor Registration
- 10:00 am - 1:00 pm Exhibitor Move-in & Setup

Friday, January 13, 2023

- 7:00 am - 5:00 pm Exhibitor Hall Open

Saturday, January 14, 2023

- 7:00 am - 5:00 pm Exhibitor Hall Open

Sunday, January 15, 2023

- 7:00 am - 12:00 pm Exhibitor Hall Open
- 3:00 pm - 6:00 pm Exhibitor Moveout & Dismantle



ADVANCED NEUROIMAGING WORKSHOP

Thursday, January 12 | Ritz-Carlton, New Orleans

The **Hands-on Advanced Neuroimaging Workshop** will be held the day before ASPNR's Annual Scientific Meeting on **Thursday, January 12, 2023**. The focus of the workshop will be on pediatric fMRI. The group of workshop registrants will start the day listening to relevant lectures on fMRI and will then practice what they have learned with the Premiere sponsor's post-processing program. After the sponsored Lunch & Learn the Sapphire level sponsors will have the opportunity to demonstrate their software programs in rotating 15-minute small group sessions.

	Premiere \$18,000 <i>one spot available</i>	Sapphire \$15,000 <i>three spots available</i>
Recognition on the ASPNR website, social media, and all meeting signage	•	•
One workshop registrant list sent one month before and approximately one month after the meeting*	•	•
Silver level sponsorship benefits with an exhibitor booth and 2 complimentary registrations for the ASPNR Scientific Meeting	•	•
Lunch & Learn Non-CME Session - 30 minutes <i>All food, beverage, and AV paid for by ASPNR</i>	•	
Hands-on practice session with sponsor software - 90 minutes	•	
Demonstration of sponsor software program in small group sessions - 15 minutes		•

* Registrant lists must only be used to promote sponsor's involvement in the ASPNR's Scientific Meeting and Workshop. Any registrant list mailings must first be approved by the ASPNR prior to sending.

WORKSHOP SPONSORSHIPS

**Please
join us!**

If you are interested in becoming an ASPNR sponsor or need additional information, please visit our website. We would be happy to offer custom packages to fit your company's needs.

Nicole Brandt
Executive Director
nbrandt@hollandparlette.com