



EXHIBITOR PROSPECTUS

3rd Annual Meeting American Society of

Pediatric Neuroradiology

ASPNR 2021: One and Done

January 9, 2021

Scheduled for Central Standard Time

7.5 AMA PRA Category I CME Credits

6 SAM Credits will be submitted

#ASPNR21

ABOUT THE MEETING

We, at the American Society of Pediatric Neuroradiology, are very excited to invite you to partner with us in our **3rd Annual Scientific ASPNR Meeting**, which will be held **virtually** as an action-packed, educational **1 day LIVE event** on January 9, 2021.

The ASPNR's Annual Scientific Meeting is the largest North American conference dedicated to the imaging of neurologic disease in children. In response to the COVID-19 pandemic, this year's meeting will be a dynamic and cogent 1-day conference that will bring together radiologists, pediatricians, and neurologists from around the globe to share the latest research developments, state-of-the-art knowledge, new imaging advances, and up-to-date imaging recommendations.

The educational format will include **LIVE** didactic lectures, case-based reviews, and interactive sessions. We will feature world-class talks from renowned leaders, both national and international, in the field of pediatric neuroimaging.

Join us online on January 9, 2021 · Virtually · where you will engage with hundreds of physicians from around the world for a fantastic educational and interactive experience.

Kindly,

V. Michelle Silvera MD

ASPNR Vice President

Program Chair 3rd Annual Scientific ASPNR Meeting



Top Reasons to Exhibit at the 3rd Annual Scientific ASPNR Meeting

- Interact dynamically with hundreds of expert neuroradiologists, pediatric radiologists, general radiologists, pediatric neurologists, and scientists from the USA and abroad.
- Demonstrate your service or product in your vendor Zoom break out room in the virtual exhibit hall available throughout the entire conference and during breaks.
- Increase your company's and its products visibility in a competitive market at this meeting. We expect a very large turnout for our 2021 virtual meeting. The recent ASPNR-sponsored weekly pediatric neuroradiology virtual lecture series registered 1000+ participants from around the world.
- Reinforce your customer base and acquire new customers virtually while physical connectivity is on pause.
- Engage with ASPNR's large national and international online following. The ASPNR website, aspnr.org, registers 25,000 users and 44,000 sessions per year.
- Connect with highly influential departmental decision-makers and leaders via ASPNR's wide-reaching Social Media following. ASPNR registers 4,852 followers on Twitter, 3,596 on Facebook, and 2,845 followers on Instagram.
- Reinforce your existing customer base and acquire new customers virtually as physical connectivity is on pause.
- Distinguish your company's services and products from others in a competitive marketplace where your customer base is not travelling, and in-person communication is limited.
- Engage in advertising opportunities.

Benefits:

Before the meeting

- Your company's logo will appear on the ASPNR website and in the meeting program.
- Your company will be promoted on ASPNR social media platforms.

During and after the meeting

- Access to pre- and post-registration lists.
- Virtual engagement with customers in break out rooms in the virtual exhibit hall.
- Your company's name on the interstitial slide that will loop at the start of the meeting and during breaks.
- Online meeting signage.
- Advertising opportunities

Technical Exhibit Schedule (Subject To Change)

Saturday, January 9, 2021. Virtual Exhibit Hall opens 8 am -7 pm CST.

If you have any questions, please contact:

Shon Smith - Meeting Planner

P.O. BOX 25909
Eugene, OR 97402
Direct: (541) 683-4930
Fax: (541) 683-8499
nwforums@nwforums.com

V. Michelle Silvera MD - Program Chair

Mayo Clinic,
200 First Street SW
Rochester, MN 55905
Direct: 507-284 2804
Silvera.vmichelle@mayo.edu



Participating Institutions at the ASPNR Annual Meeting

Boston Children's Hospital,
Boston, MA

Children's Hospital Colorado,
Aurora, CO

Children's Healthcare of Atlanta,
Atlanta, GA

Children's Hospital of
Philadelphia, Philadelphia, PA

Children's National Hospital,
Washington, D.C.

Cincinnati Children's Hospital
Medical Center, Cincinnati, OH

Gaslini Hospital,
Genoa, Italy

Great Ormond Street Hospital,
London, UK

Johns Hopkins Hospital,
Baltimore, MD

Kaiser Permanente,
Santa Clara, CA

Lucille Packard Children's
Hospital, Palo Alto, CA

Lurie Children's Hospital,
Chicago, IL

Massachusetts General Hospital,
Boston, MA

Mayo Clinic,
Rochester, MN

Monroe Carell Jr. Children's
Hospital, Nashville, TN

Mount Sinai Hospital,
New York, NY

Necker Hospital for Sick Children,
Paris, France

Nemours Children's Healthcare
System, Orlando, FL

Riley Children's Hospital,
Indianapolis, IN

Royal Manchester Children's
Hospital, Manchester, UK

St. Jude Children's Research
Hospital, Memphis, TN

Texas Children's Hospital,
Houston, TX

The Hospital for Sick Children,
Toronto, Canada

University of California
San Francisco, San Francisco, CA

University of Utah,
Salt Lake City, UT

UPMC Children's Hospital of
Pittsburgh, Pittsburgh, PA

UT Southwestern Medical Center
Children's Health, Dallas, TX

Past ASPNR Annual Meeting Sponsors/Exhibitors:

Guerbet
Merrill Lynch FC Wealth
Management Group
Canon Medical Systems
Bayer
Biomarin
SyntheticMR
Formlabs
Aspect Imaging
Blue Bird Bio
Bracco Diagnostics

NordicNeuroLab
Psychology Software Tools
R. Connor & Associates, P.C.
Retrophin
RedRick Technologies
Siemens
SpinTech
St. Jude Children's Research
Hospital
The Mayo Clinic
Elsevier

Wolters Kluwer
American Yacht Broker
Berkshire Mountain Distillers
Cava Catering Events
E4H/Environments for Health
Architecture
Favreau Design
DJ Pauly
Philips Healthcare
Tiffany's Cafe
Hitachi



SPONSORSHIP / EXHIBIT APPLICATION

Please e-mail your completed form to Jenna Crye at nwforums@nwforums.com

Sponsors have the opportunity to Exhibit at any level below. Should you choose to provide an Unrestricted Educational Grant, a Written Agreement of Commercial Support (WACS) form will need to be completed and returned 30 days prior the meeting.

Please note: Contact with registrants must be only to promote involvement in the ASPNR 3rd Annual Meeting. A sample of the mailing must be sent to the ASPNR headquarters office for approval before the list is sent.

Platinum Level Exhibit • (pricing modified for COVID-19). Five complimentary registrations (additional registrations \$125 per person).

\$10,000

Unaccredited Lunch & Learn Session - The exclusive lunchtime Clinical Update Highlight Session: 15-minute lecture with a 5-minute Q&A period, unaccredited (speaker honorarium supported by the sponsor).

- Your company's Logo featured on a running banner along the top of the online Meeting Page.
- Full page advertising in the Program Brochure.
- A link posted on the ASPNR Website to your company's website.
- One registrant list sent one month prior to meeting.
- A Zoom link (link and booth provided by the sponsor) for registrants posted on the Meeting Page for physicians to visit your virtual booth in a breakout room.
- Acknowledgement on the Meeting Webpage, Interstitial Slide (will loop at the start of the meeting and during breaks), the ASPNR Website, and the ASPNR's Social Media Platforms.
- Printed list of registered attendees sent approximately one month after the meeting.

Gold Level Exhibit • (pricing modified for COVID-19). Five complimentary registrations (additional registrations \$125 per person).

\$5,000

- Your company's Logo featured on a running banner along the top of the online Meeting Page.
- Full page advertising in the Program Brochure.
- A link posted on the ASPNR Website to your company's website.
- One registrant list sent one month prior to meeting.
- A Zoom link (link and booth provided by the sponsor) for registrants posted on the Meeting Page for physicians to visit your virtual booth in a breakout room.
- Acknowledgement on the Meeting Webpage, Interstitial Slide (will loop at the start of the meeting and during breaks), the ASPNR Website, and the ASPNR's Social Media Platforms.
- Printed list of registered attendees sent approximately one month after the meeting.

Silver Level Exhibit • (pricing modified for COVID-19).

\$2,500

- Half page advertising in the Program Brochure.
- A link posted on the ASPNR Website to your company's website.
- One registrant list sent one month prior to meeting.
- Acknowledgement on the Meeting Webpage, Interstitial Slide (will loop at the start of the meeting and during breaks), the ASPNR Website, and the ASPNR's Social Media Platforms.
- Printed list of registered attendees sent approximately one month after the meeting.

Bronze Level Exhibit • (pricing modified for COVID-19).

\$1,000

- Quarter page advertising in the Program Brochure.
- Logo advertising on the meeting webpage.
- A link posted on the ASPNR Website to your company's website.
- Logo on ASPNR website.

Bookseller

- Acknowledgement on the meeting program brochure, meeting webpage, ASPNR website, ASPNR social media platforms.
- One complimentary registration (Additional registrations \$125 per person)
- A link posted on the meeting site for registrants to visit your website.
- A link posted on the ASPNR Website to your company's website.

\$500

UNRESTRICTED EDUCATIONAL GRANTS

Companies interested in providing an unrestricted Educational Grant to help offset the general expenses of the ASPNR's 3rd Annual Meeting should contact: Northwest Imaging Forums at (541) 683-4930 or nwforums@nwforums.com for further information.

NOT ABLE TO ATTEND?

Companies not able to attend can still be recognized as a sponsor in all official onsite materials, including the syllabus and signage, with a contribution of at least \$1,000.

RESPONSIBILITY AGREEMENT - We / I further acknowledge that the American Society of Pediatric Neuroradiology reserves the right to reject, at its discretion, any application to exhibit.

Company Name (Please list Company Name as it should appear in print and on signage/slides. Please print clearly.)

City / State / Zip

Contact Name

Contact Phone

Contact Email

Check Payable to: ASPNR and mailed to: Northwest Imaging Forums P.O.Box 25909 EUGENE, OR 97402

Credit Card Type: VISA MasterCard American Express Discover

*In order to process your registration we will need the security code on your credit card. If you have a MasterCard, Visa or Discover the 3 digit code will be found on the back of your card in the space provided for your signature (it will be the last 3 digits shown). American Express prints their 4 digit security code on the front of the card above the last digit of your AMEX number.

Card Number

Exp. Date

Security Code

Name on Credit Card

Billing Address (If different than above)

City / State / Zip

Authorized Signature

Date

ASPNR TAX ID# 36-3926279