

# SPONSOR & EXHIBITOR PROSPECTUS









#### **Mark Mamlouk, MD**

Program Chair, 7th Annual ASPNR Scientific Meeting Treasurer of ASPNR



The American Society of Pediatric Neuroradiology (ASPNR) invites you to participate in our 7th Annual Scientific Meeting. The meeting will be held January 17 - 19, 2025 at the Hilton Austin, in the heart of downtown.

The ASPNR will feature an engaging, interactive educational program with presentations from experts and innovators in the field of pediatric neuroradiology. The program will include educational reviews, address challenges encountered in daily practice, and examine cuttingedge approaches to the neuroimaging evaluation of fetal and pediatric CNS disease.

On Friday evening, the Opening Reception is an excellent opportunity to interact with all attendees. The Saturday evening ASPNR Gala will be a memorable event with a live band and dancing!

On Thursday, January 16, we will offer two highly sought after workshops - a Hands-on Advanced Neuroimaging Workshop for those who would like to sharpen their skills in pediatric fMRI and a Core Curriculum Workshop for trainees, young professionals, and adult neuroradiologists/ general pediatric radiologists interested in the essentials of pediatric neuroradiology.

Our website is the destination for all conference matters, including the sponsorship application and up-to-date meeting details. As you will see, we have a wide variety of sponsorship opportunities. If you have any questions or need a custom sponsorship package, please contact Zenia Spear, ASPNR Director of Events, at zspear@atozsignature.com.

I look forward to welcoming colleagues and friends in Austin!

#### Mark Mamlouk, MD

Program Chair, 7th Annual ASPNR Scientific Meeting Treasurer of the American Society of Pediatric Neuroradiology

#### About the ASPNR

The ASPNR was founded in 1992 with the objective of developing, fostering, and supporting the care of pediatric patients undergoing neuroradiologic imaging examinations and procedures. The ASPNR aims to maintain the highest standard of practice, research and education in pediatric neuroradiology, which is an area of specialization in the broader field of neuroradiology. Members of the ASPNR enjoy a culture of close fellowship and collegiality that provides a platform for exchange of ideas and dissemination of knowledge between pediatric neuroradiologists and kindred pediatric and/or neuroscience physicians, and scientists. There are 511 ASPNR members as of April 2024.

## 2025 ASPNR Scientific Meeting

- Friday, January 17 Sunday, January 19, 2025
- Hilton Austin, Austin, TX
- fMRI Workshop and Core Curriculum on January 16
- 400 attendees expected
- 20 CME hours expected
- 2025 Topics include\*: development brain malformations, neonatal injuries, intracranial infections, developmental spine malformations, orbital pathology, neck masses, neuro-oncology, fetal imaging, autoimmune diseases, interventional spine, international session, childhood epilepsy, CSF fluid dynamics, vascular and metabolic disorders.
- Customized Study Group Sessions.\* Topics include: pediatric stroke, grant writing, mentorship, gene therapy, and AI. \*Opportunity to create a new focused area.

\*Full scientific schedule available October 2024

## Payment, Deadlines, & Cancellation Policies

- Full payment is due at the time of application
- Application Deadline: October 1, 2024
- Deadline to Upload Exhibit Information: December 2, 2024
- Cancellation Policy: Notification of cancellation must be submitted in writing to Zenia Spear, ASPNR Director of Events, via email to zspear@ atozsignature.com by December 10, 2024. Upon receipt of written notification of cancellation, there will be a 50% administrative fee. No refunds will be issued after January 2, 2025.

## Top Reasons to Exhibit at ASPNR

In-person-only preeminent pediatric neuroradiology meeting with excellent attendance

Abundant opportunities for one-on-one interaction with attendees

Strategic location of exhibitors to breaks, food, and events

Engage with hundreds of expert neuroradiologists, pediatric radiologists, general radiologists, pediatric neurologists, neurosurgeons, and scientists from the USA and abroad

Connect with influential departmental decision makers

Leverage the ASPNR's wide-reaching social media following. The ASPNR's website registers 47,000 users with 86,000 visits per year and the ASPNR has over 10,000 followers on Twitter

Market your product in the specialized field of pediatric neuroradiology

Grow your company's visibility in a competitive market

Experience the culture and "Keep Austin Weird"

			1			
			SILVER	SILVER <b>PLUS</b>	GOLD	PLATINUM
SPONSORSHIP BENEFITS			\$7,500	\$10,000	\$20,000	\$45,000
			12 spots	6 spots	6 spots	2 spots
Recognition on the ASPNR website and social media platforms, meeting program, signage, meeting app, and throughout the meeting			•	•	•	•
Lead retrieval through the meeting app and a registrant list before and after the meeting			•	•	•	•
One six-foot tabletop display space			•	•	•	
Two six-foot tabletop di prime exhibit location	splay space	with				•
Annual Meeting badges			2 attendees	3 attendees	4 attendees	6 attendees
Complimentary tickets to the ASPNR Annual Scientific Meeting Gala on Saturday evening				3 tickets	4 tickets	6 tickets
20-minute breakfast no to present your research (all food, beverage, &	n and/or pr	oducts			•	
Invitation to a private re the ASPNR Board of Dire					•	•
40-minute lunch non-Cl to present your research (all food, beverage, &	and/or pr					•
60-minute non-CME stu Opportunity to create a of your choosing.		ession sponsorship e session to address a topic				•
Sponsorship Ad	d-ons (	first-come, first-se	rved)			
Lanyards	\$3 OUT	Meeting WiFi \$3	3,000	Case of the	Day \$3,000	Choice of one included
•	Hotel Key Cards \$3,000 Window/Floor Cling* \$1,000 Conference App Banner* \$3,000 tudy Group Session \$5,000				ner* \$3,000	(in addition to Study Group Session)
Contact members@ASPNR.		information		*Multiple sponsors	can purchase	36331011)

**EXHIBIT SCHEDULE** 

Thursday, January 16, 2025

8:00 am - 11:00 am

Exhibitor Registration

8:00 am - 1:00 pm Exhibitor Move-in & Setup

Friday, January 17 - Saturday, January 18, 2025

7:30 am - 5:00 pm Exhibitor Hall Open

**Exhibitor Move-out & Dismantle** 

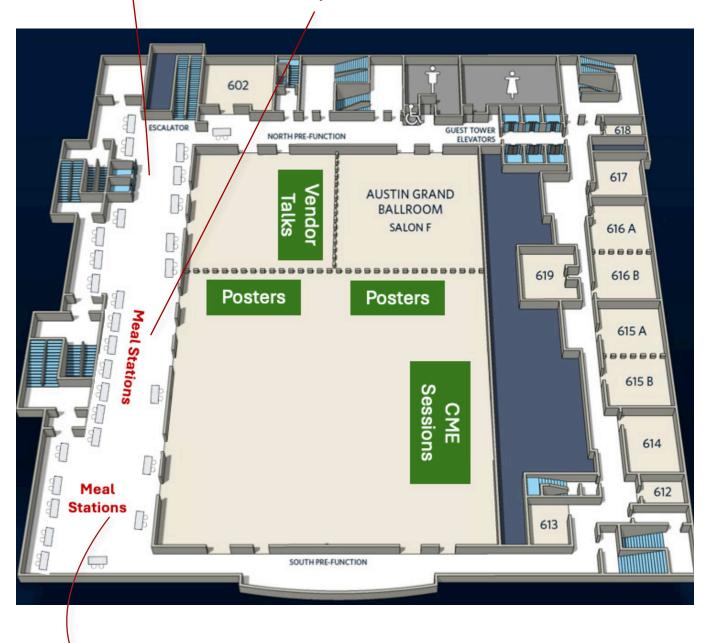
Saturday, January 18 5:00 pm - 8:00 pm

Sunday, January 19 12:30 pm - 3:30 pm

## 2025 EVENT PLAN\*







**Platinum & Gold Sponsors** 

\*Subject to change

#### THE ASPNR GALA \$25,000

Saturday, January 18 (175 attendees expected)



The premier event of the ASPNR Annual Scientific Meeting, the Gala is a fun night with live music, drinks, food, and the opportunity to address the attendees during the reception.

#### Benefits:

- Recognition as the exclusive sponsor of the ASPNR 2025 Gala online and in all event materials
- Sponsor logo on signage and beverage napkins at the event
- Opportunity to address the attendees during the reception

#### **OPENING RECEPTION \$15,000**

Friday, January 17 in the Hilton Austin Exhibitor Hall



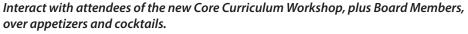
The opening reception is your opportunity to gain valuable face-to-face time with attendees over appetizers and cocktails.

#### Benefits:

- Recognition as the exclusive sponsor of the ASPNR 2025 Opening Reception online and in all event materials
- Sponsor logo on signage and beverage napkins at the event
- Opportunity to address the attendees during the reception

#### CORE CURRICULUM RECEPTION \$10,000

Thursday, January 16 at the Hilton Austin





#### Benefits:

- Recognition online and in all event materials as the exclusive sponsor of the ASPNR 2025 Core Curriculum Workshop Reception
- Sponsor logo on signage
- Opportunity to address the attendees during the reception

## YPS MIXER \$10,000

Saturday, January 18 at the Hilton Austin



Help foster the next generation of radiologists! Mingle with young attendees and their mentors at the YPS Mixer.

#### Benefits:

- Recognition as the exclusive sponsor of the ASPNR 2025 YPS Mixer online and in all event materials
- Sponsor logo on signage
- Opportunity to address the attendees during the event



## ADVANCED NEUROIMAGING WORKSHOP

#### Thursday, January 16 | Hilton Austin

The Hands-on Advanced Neuroimaging Workshop will be held the day before the ASPNR's Annual Scientific Meeting on Thursday, January 16, 2025. The focus of the workshop will be on pediatric fMRI. The group of workshop registrants will start the day listening to relevant lectures on fMRI and will then practice what they have learned with the Premier sponsor's post-processing program. After the sponsored Lunch & Learn, the Sapphire-level sponsors will have the opportunity to provide a handson demonstration of their software programs in rotating 30-minute small group sessions.

	Premier OUT!  one s	Sapphire \$12,000 three spots available
Recognition on the ASPNR website, social media, and all meeting signage	•	•
Workshop registrant list sent one month before and approximately one week after the meeting	•	•
Silver <b>PLUS</b> level sponsorship benefits with an exhibitor table, 2 complimentary badges for the ASPNR Annual Scientific Meeting and 2 gala tickets	•	
Silver level sponsorship benefits with an exhibitor table and 2 complimentary badges for the ASPNR Annual Scientific Meeting		•
30-minute lunch & learn non-CME session (all food, beverage, & AV provided by ASPNR)	•	
90-minute hands-on practice session with sponsor software	•	
30-minute hands-on practice session with sponsor software		•



## Please join us!

If you are interested in becoming an ASPNR sponsor or need additional information, please visit our website. We would be happy to offer custom packages to fit your company's needs.

#### Zenia Spear

**ASPNR Director of Events** zspear@atozsignature.com **SPONSOR APPLICATION**